

Agenda

9:30 – 10:00 **Breakfast and check in**

10:00 – 11:00 **Welcome and opening presentation**

The conference will open with a presentation by the host organizations on the Partnering for Impact model of grassroots-led, action-oriented partnerships to support organizing. Together we will get to know each other, explore partnership models and best practices, and hear about great case studies from each of the organizations who will be exhibiting their innovative collaborations at the evening reception.

11:15 – 12:45 **Morning workshops and panels**

1. Beyond the Charrette: A workshop about mobile tools for participation in planning processes

This workshop will explore mobile tools designed to be taken into parks, schools, tenant meetings, and other community spaces to engage community members of all ages in the planning process. Tools/case studies include: Waterfront on Wheels, an interactive model that facilitates conversation about waterfront redevelopment; FIERCE Pop-Up Center, a hybrid organizing and survey tool to engage young people through community mapping and hands-on visioning, collect their input, and raise awareness and visibility; and People Make Parks, offering malleable tools that community groups can reshape to gather input about park design in their neighborhoods.

2. Unpacking the Research for Organizing Toolkit: A primer on participatory action research methods

In this workshop we will explore how to use the Community Development Project's web-based Research for Organizing Toolkit for participatory action research, and will hear from grassroots groups about their experience with surveys, focus groups, interviews, mystery shopping, and community mapping. Participants will break out into small groups and visit stations to learn more about tools and case studies for particular research methods. Presenting organizations include CASA, JFREJ, FIERCE, Power U, Picture the Homeless, New Immigrant Community Empowerment (NICE), and FUREE.

3. Working with Designers

This workshop, led by the staff of the Center for Urban Pedagogy (CUP), will help break down the process of collaborating with designers to create meaningful, compelling graphics that increase the impact of your organizing work. The workshop will include an introduction to CUP's own methods for collaborating with organizers and designers and an opportunity to workshop your own projects. Participants are encouraged to bring projects or ideas to discuss and to get feedback from CUP and its talented designers.

4. Working with People: Keywords, contested meanings, and building shared language in critical pedagogy and partnerships

Hirschon Suite (2nd floor)

In this workshop, New School faculty members will present collaborations involving restaurant workers and youth, discussing what can be learned and accomplished through partnerships between community organizations and students. In particular, presenters will explore the critical role that developing shared language has played in their collaborations, and will workshop the "Working with People" tool for building shared definitions of words like "community", "collaboration", and "power" that are at the heart of any partnership.

Moderator: Gabrielle Bendiner-Viani, co-creator of the Working with People project

Panelists:

- Laura Y. Liu, partnership with Restaurant Opportunities Center of New York
- Judy Mejia & Tracy Garcia, partnership with New York City Department of Youth and Community Development
- Shana Agid, partnership with Fortune Society

12:45 – 1:45 Lunch

1:45 – 3:15 Afternoon workshops and panels

1. Community Driven Design at the Lower East Side Waterfront

This panel discussion will explore a broad community-driven collaborative effort to shape New York City's Lower East Side Waterfront in a way that meets the needs and desires of the surrounding communities. The panel, featuring leaders from Lower East Side community organizations, will explore themes including reconnecting residents with the waterfront, building neighborhood power, meeting the needs of people facing displacement, and responding to Superstorm Sandy.

Panelists:

- Jason Chan, CAAAV: Organizing Asian Communities
- Kerri Culhane, Two Bridges Neighborhood Council
- Anne Frederick, Hester Street Collaborative
- Dan Tainow, Lower East Side Ecology Center
- Kay Takeda, Lower Manhattan Cultural Council

2. Empowering Youth through Hands-on Art, Design, and Planning

This workshop will focus on collaborative youth development programs that build leadership skills around specific neighborhood planning and social justice issues through art and design. Participants will hear from educators about four participatory education programs, explore how to craft roles for youth as partners, identify stakeholder power dynamics, and define the roles of larger institutions and community-based partnerships.

Presenters:

- Elizabeth Hamby, the Museum of the City of New York: Neighborhood Explorers Program
- Shelma Jun, Local Spokes: Youth Ambassadors Program
- Valeria Mogilevich, CUP: Urban Investigations Program
- Amy Sananman & Jules Joseph, Groundswell: Summer Leadership Institute

3. Grassroots policymaking

In this panel, participants will explore strategies and best practices to effectively include voices of low-income people, people of color, immigrants, youth, and other excluded populations in policymaking. We will include various types of policymaking including legislative and administrative changes, as well as Community Benefits Agreements. The panel will provide case studies and tools, and will discuss the opportunities and challenges of developing policy from the ground up.

Moderator: E. Tammy Kim, Ms. Foundation Fellow, Journalist

Panelists:

- Susanna Blankley, New Settlement Apartments' Community Action for Safe Apartments (CASA)
- Daisy Chung, Restaurant Opportunities Center-New York
- Ted De Barbieri, Community Development Project at the Urban Justice Center
- Priscilla Gonzalez, Communities United for Police Reform
- Maggie Williams, The Advocacy Institute

3:30 – 4:45

Partnering for Impact Plenary Panel: Exploring three innovative collaborations for effective organizing

The conference will close with a panel featuring three pairs of speakers who will present their innovative collaborations and tie together themes from throughout the day. Each pair will discuss how they worked with each other, what they got out of the collaboration, and the impact they achieved.

Moderator: Maria Mottola, New York Foundation

Panelists:

- Participatory Budgeting: Council Member Brad Lander, New York City's 39th Council District, and Sondra Youdelman, Community Voice Heard
- Seward Park Urban Renewal Area: Damaris Reyes, GOLES, and Gabrielle Bendiner-Viani, The New School for Public Engagement
- Immigrant Consumer Education: Valeria Treves, New Immigrant Community Empowerment (NICE), and Prerana Reddy, The Queens Museum of Art

5:00 – 7:00

Reception and exhibition of projects

Welcoming remarks from Judilee Reed, Surdna Foundation.

Join us after the conference to meet and greet, and to view the exhibition featuring seventeen innovative collaborations for effective organizing. Representatives from each of the projects will be there to discuss their work and answer questions.